

MODERN PECULIARITIES OF AGRICULTURAL SECTOR DEVELOPMENT СУЧАСНІ ОСОБЛИВОСТІ РОЗВИТКУ АГРАРНОГО СЕКТОРУ

Market reform of the system of economic relations, social transformations and transformational changes taking place in the national economy over the past twenty years have led to significant changes in the agricultural sector of the country. The basic institutional transformations were carried out, the initial privatization was carried out, the transition from the direct administrative management of the branch to the state regulation of economic entities, the legal bases of activity in the new economic conditions was laid. As a result of market transformations in the country, there are many business entities of various organizational and legal forms. Consequently, this article is devoted to modern features of the development of the agrarian sector in the national economy.

Key words: agrarian sector, state regulation, national economy, market, agrarian market.

Ринкове реформування системи економічних відносин, соціальні перетворення та трансформаційні зрушення, що відбуваються в національній економіці понад двадцять останніх років, зумовили виникнення суттєвих змін в аграрному секторі країни. Були проведені базові інституційні перетворення, здійснено первісну приватизацію, перехід від прямого адміністративного управління галуззю до державного регулювання суб'єктів господарювання, закладено правові основи діяльності в нових економічних умовах. В результаті проведення ринкових трансформацій у країні діють багато

суб'єктів господарювання різних організаційно-правових форм. Отже, дана стаття присвячена сучасним особливостям розвитку аграрного сектору в національній економіці.

Ключові слова: аграрний сектор, державне регулювання, національна економіка, ринок, ринок аграрної продукції.

Рыночное реформирование системы экономических отношений, социальные преобразования и трансформационные сдвиги, происходящие в национальной экономике более двадцати последних лет, обусловили возникновение существенных изменений в аграрном секторе страны. Были проведены базовые институциональные преобразования, осуществлена первичная приватизация, переход от прямого административного управления отраслью к государственному регулированию субъектов хозяйствования, заложены правовые основы деятельности в новых экономических условиях. В результате проведения рыночных трансформаций в стране действуют многие субъекты хозяйствования различных организационно-правовых форм. Итак, данная статья посвящена современным особенностям развития аграрного сектора в национальной экономике.

Ключевые слова: аграрный сектор, государственное регулирование, национальная экономика, рынок, рынок аграрной продукции.

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Introduction. Over the past five years, the agrarian sector of Ukraine's economy has maintained a growing trend. The share of the country's gross value added is 13%, with the use of fixed assets worth over UAH 100 billion. The branch is one of the main budget-forming spheres of the economy and ranks second in the commodity structure of exports (about 40%) [8]. Also, AIC is the main source of currency inflows into Ukraine and a key factor in maintaining trade balance.

Analysis of recent research and publications.

Features of the development of the transport market are devoted to the works of P. Sabluk [1; 7], M. Pryszygniuk [1], O. Borodina [2], Y. Melnyk [3], Y. Lupenko [4; 5; 7; 9] and others.

Setting objectives. Active mutual development of the state and business is a necessity for a significant breakthrough of Ukrainian agrarian products in foreign markets. The main tasks for the government should be: improvement of legislation in the agricultural sector, for easier adaptation of European principles of management of agricultural enterprises, introduction of mandatory international standards and their observance in the production of agricultural products. Prime Minister Volodymyr Groysman noted that in 2018, the Cabinet of Ministers of Ukraine launched a series of decisions aimed at implement-

ing qualitative changes in the agricultural sector. The European vector of development will contribute to the formation of a successful agricultural policy that will strengthen the position of the domestic agricultural producer in the middle of the country and in the international arena [4; 8].

The potential of the agrarian sector in Ukraine is enormous. Already now in agriculture there are almost 45,000 enterprises. Of these, about 2500 – large and medium. But while plant growing increases volumes, domestic meat and dairy production in the period of stagnation. As a result, the leading agribusiness companies are engaged in the production of plant products, the share of which in total is about 69%. The activities of the leading enterprises brings them annually about 8 billion dollars of income. The largest agricultural holdings in the country are: Kernel, UkrlandFarming, Nibulon, Myronivskyi Khlіbprodukt, ViOil [3; 4; 8].

Kernel Agroholding is the world's leading producer and exporter of sunflower oil, the key supplier of agricultural products from the Black Sea region to world markets. Kernel exports its products to more than 60 countries of the world. In 2017, the company produced 1.2 thousand tons of sunflower oil, which brought her 1.208 billion. profits The company produces products under the trademarks Stozhar,

Shchedry Dar, Chumak, Marinado, Olio, Kernel, Premi, and Blanck [2; 8; 9].

The JV "Nibulon" specializes in growing wheat of I-II grades. The company is one of the largest domestic producers and exporters of agricultural products (wheat, barley, rape, corn, sorghum, soybeans, sunflower, etc.). Every year the company processes 82,500 hectares of land in 12 regions of Ukraine, and is considered the most efficient crop production. It also includes 8 separate subdivisions in four regions of Ukraine (Vinnitsa, Zhytomyr, Nikolaev, Khmelnytsky), engaged in livestock breeding. The breeding reproducer in the Khmilnyk and Southern Bug branches, which are involved in the breeding of the Simmental breed of cattle, brought the Vinnytsia region to the leaders in milk production [1; 4; 8; 9].

Myronivsky Hlibprodukt is a leading company in the Ukrainian chicken market, covering about 35% of its total consumption and over 55% of the Ukrainian chicken's industrial production market. The trademark "Nasha Ryaba" is one of the most famous food brands in Ukraine. The poultry industry segment includes three broiler poultry farms (the largest in Europe are Vinnytsia Poultry Factory LLC, Myronivka Poultry Factory, Prilozhensky Poultry Factory, and Prilot Orel-Leader) and 2 poultry farms for the breeding of a parent stock (Staryn Poultry Factory, ST Poultry Factory Victory Nova) and the production of an incubation egg. The volume of chicken production produced by Myronivsky Hlibprodukt in 2017 amounted to 566,242 tons in 2017, while chicken exports increased by 16% compared to the indicator (220,983 tons) [2–5; 8].

The Ukrlandfarming group is a powerful agroholding company that manages the largest 654,000 hectares of fertile black earth bank in the country. The company is engaged in the production of grain crops and seeds, eggs and egg products, sugar, livestock and beef production, distribution of agricultural products and equipment, seeds, fertilizers and plant protection products [8]. Enterprise Ukrlandfarming is the leader in the size of cattle, egg production and distribution of agricultural products in Ukraine.

The productive work of the entire agro-industrial complex will ensure a steady position of enterprises to produce agricultural products on the market. Therefore, in addition to plant growing and animal husbandry, an important branch of the agrarian sector is the production of veterinary drugs, feed additives, feed and other zoo products.

The leading company in the veterinary wholesale market of the country is O.L.KAR.-AgroZoOvetService. Oleg Karavansky founded O.L.KAR in 2003 and for more than 15 years he has been a leading producer of veterinary drugs, feed additives, feed and zooproducts in Ukraine. European profile specialists recognized the O.L.KAR veterinary laboratory as the best in the country. Today the company pro-

duces more than 1000 names of different veterinary products. The company serves about five thousand regular customers (4000 veterans, 1500 veterinary clinics, 3 000 pet shops, zoo clubs and 2,500 farms (growing pigs, dairy farms, poultry farms). During the years 2014-2017, the company produced and sold as domestic, and on foreign markets, with a total value of more than UAH 1 billion each year, the company carefully insures taxes, substantially replenishing the state budget. Over the past four past years, the amount of payment has reached a mark of 10 million UAH [5; 8].

"O.L.KAR." Is a distributor of major well-known foreign producers (Bayer, INVESA, Biowet Pulawy, Inter Heat, PFIZER, Armavirskaya Biofactory, KVZ, Huevefarma Bulgaria), which make up 95% of the Ukrainian veterinary market. In addition, its products are exported to over 30 countries in the European, Asian and Arab regions. At the expense of the modern innovation production complex, the company has become one of the top ten producers in Ukraine that has the right to supply veterinary drugs to the market of different countries. In 2017, the profit from exports amounted to UAH 38 million, and the absolute average annual growth demonstrates the positive dynamics of the company's development and the stability of its growth in the medium-term three-year period [8].

Conclusions and perspectives of further research. Thus, after analyzing the current state of the agrarian sector of the Ukrainian economy, one can single out both positive and negative factors influencing it. Resource potential has significant opportunities for further active development of the industry, and the state must take real measures to create favorable conditions for the existence of all branches of agro-industrial complex. This will allow domestic producers to dominate the products of foreign companies, allow them to enter the world market, significantly increase their profits, and, accordingly, the proceeds to the budget.

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