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## RESEARCH PRODUCTIVITY IN THE INDUSTRIAL ENTERPRISE

The article is devoted to the study of productivity in an industrial plant. Each enterprise is characterized by a certain level of productivity, which may rise or decline under the influence of various factors. Indisputable condition for progress and development of production is the growth of labour productivity. The growth of labour productivity is that the share of expenses of a living labour in the product is reduced and the bit cost of the past labour (embodied in means of production) increases, but so that the total amount of labour in each unit of the product decreases.

General indicators of efficiency of labour is labour productivity, which, like the performance, results and describes the ratio of costs in this case – the results of work and its cost.

Each enterprise is characterized by a certain level of productivity that can increase or decrease under the influence of various factors. The undoubted condition for progress and development of production is productivity growth. Rising productivity is the share of cost of living labour in products decreased, while the share of past labour costs (embod-

ied in the means of production) – is increasing, but so that the total amount of work in each unit of product decreases.

Analysed the productivity of workers of JSC “Zaporizhstal”. Productivity per 1 employee (staff) industrial personnel in 2013 dropped to the level of last year to 0.35% (1500 UAH. Per 1 employee industrial personnel).

Reduced productivity due to lower volume of commodity output (in comparable prices on 1.01.2012 g.) At 0.49% the number reducing of industrial personnel at 0.14% (25 people.) Provided a slight increase in productivity, which is not offset declines through marketable products.

In the article, the growth-outstripping payroll in the enterprise compared to productivity growth, which negatively characterizes the situation.

It should focus throughout the company to improve productivity. You need to define the requirements of production, all programs should be carried out on time or ahead of schedule; All work must be performed at the lowest cost; you must also use the most advanced technologies, tools and equipment.