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SUSTAINABLE SOCIAL AND ECONOMIC DEVELOPMENT: ITS CORE IDEA AND METHODS OF ITS EVALUATION

Nowadays, the stable socio-economic development is one of the most important problems of mankind. The substance of “stable development” is to maximize economic and social benefits from the process of development of the national economic system providing the environment protection and to ensure the long-term regeneration of natural resources. However, the weakness of many national social and economic systems to political and economic influences from the outside in some cases eliminates all the benefits of opening up international markets and globalization in modern conditions. It determines the necessity of the production of effective public programs for stable development.

The stable socio-economic development is the realization of three interrelated and mutually conditioned objectives: the creation of more competitive, high-performance and low-cost economy; the raising of the living standards of the population; improvement of the environmental condition.

The logical question is about the reasons why this or that national economy requires a stable development. Talking about Ukraine, the State security is the main reason, for which

is required not only the growth of the national economy, namely its stable development.

The indicators of stable development are tools for getting the information about the status and dynamics of the economic, social and environmental components of the national socio-economic system and serve as a basis for the adaptation of the existing system of national economy. So, the population quality of life is the main measurer (indicator) of the effectiveness of the development and implementation of national strategies for sustainable development of socio-economic systems, which is based today on the existing statistical data, can be measured with the help of the composite index of synthesis.

The article suggests the method of calculation of the generalizing index that can be used in long-term planning, forecasting and evaluating the effectiveness of the functioning of the national socio-economic systems. Using this index as an indicator of conformity of the socio-economic situation in Ukraine, the situation in the European Union member states, can show prospects for solutions to issues such as: the opening of a visa-free regime, the extension of national producers access to the European market.