

Terletska V.A.

Postgraduate Student at Department of Theoretical and Applied Economics
National University "Lviv Polytechnic"

PROSPECTS OF MACHINE- BUILDING INDUSTRY IN UKRAINIAN BLACK SEA REGION

In most developed countries machine-building industry covers the leading sector of civil engineering and industrial production over the world. In the developed countries, the industry is strategic because it provides the development of many related industries, promotes the assimilation of high technologies, creation of final products with high added value, and contributes to the employment and bring appropriate charges to budgets. It is reasonable to develop machine-building industry in Ukraine as a strategic one. Due to the necessity of withdrawal of related industries economic stagnation, there are the problem of employment and the reducing of the outflow of capital abroad. This is a strategic branch of the economy, where a potential of a country is being formed. Therefore, the study of development of this area in Ukraine and in Ukrainian Black Sea region is of particular relevance.

The main problems of the domestic machine-building industry are relatively low technical and economic level, poorly developed production of components, improper implementation capacity of international scientific and technical cooperation, lag in implementing environmental standards, unresolved problem of recycling old cars; although the development of machine-building industry in Ukraine has all the necessary resources, namely industrial base, skilled workforce, but the current domestic machine-building industry is underdeveloped.

The current domestic machine-building market products are characterized by instability, unpredictability and tough competi-

tion. Research, analysis and evaluation of performance machine-building supply market conditions of production Ukraine is an urgent matter because the industry is strategic and promising. Given the above, it is reasonable to search for theoretical and practical approaches to analyzing and evaluating performance for offers market conditions of domestic machine-building production. The structure of production of most domestic enterprises is specialized, but for sustainable development and competitive advantage, they are trying to maintain technological and industrial capacity production of different segments. Specialization of production results is in the fact that different companies compete in different markets of machine-building products, and the competitive situation in various markets machine-building products differ among themselves.

The article investigates, analyzes and characterizes the dynamics of industrial and including engineering and automotive products of Ukrainian Black Sea regions for the years 2010-2013. The dynamics of industrial production of Ukrainian Black Sea regions has been researched and presented in tables for the years 2010-2014. The dynamics of industrial products (goods and services) per capita of the population is showed. The dynamics indices of industrial production of Black Sea region is displayed for the years 2010-2013. The dynamics of the indices of industrial production for the basic types of activity and capital investment in the industry is presented and described.