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IMPROVEMENT OF FORMATION AND USE OF FARM ENTERPRISES' LABOUR POTENTIAL

The article considers a set of urgent issues about formation and use of labour potential of farm enterprises in Lviv region. Also features of formation and use of labour potential of farm enterprises are examined. Developed a model of qualities of farm enterprises' labour potential, concept of improvement of formation and use of labour potential of farm enterprises. In order to concretize the concept of formation and use of labour potential of farm enterprises, scheme of institutional agents influence on forming and using labour potential of farm enterprise is developed. Factors of improvement of farm enterprises' labour potential use are given. Finally they have a direct influence on formation of the main efficiency indicator of labour potential use – labour productivity. Increase in level of labour's technical equipment is not less important factor of improvement of farm enterprises' labour potential use. Solution of this problem is closely associated with solution of problem of produc-

tive efficiency increase and growth of state support of farmers' income. Considering the latter, newly established farm enterprises must have an opportunity to participate⁴ in various government support programs. At the same time a rhythmicity of material and technical provision of farm enterprises is of great importance.

In modern conditions the most of farm enterprises have a narrow specialization. They usually concentrate their economic activity either on crop production or cattle breeding production. Such a type of specialization does not require integral combination of branches of plant growing and cattle breeding in one farm enterprise, as specialized enterprises are enough to maintain economic interrelations with enterprises of AIC of provender milling to produce pork and poultry meat.

Developed proposals to improve an effective labour use at an enterprise, which is actual and necessary task for development of farm enterprises.