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## **STATISTICAL ANALYSIS OF STATE AND DYNAMICS OF HOUSEHOLDS DEVELOPMENT IN UKRAINE TO IMPROVE MANAGEMENT DECISIONS MAKING AND THEIR STATE SUPPORT**

Changes in socio-economic situation in Ukraine cause transformation of households' behaviour models, their nature and function as an economic entity. Market transformation formed new requirements to the state to provide support for households, and caused the urgent need to reform the structure of the institutional environment to provide their vital activity. As a result the greater topicality is acquired by the problems of analysis of state and dynamics of households' development and providing scientific grounding for management decisions aimed

at steady sustainable development of households in Ukraine.

The article presents a statistical analysis of the state of domestic households, trends and problems of their development, and search for effective management solutions to solve existing problems.

The article considers the main indicators characterizing the development of households. The trends, dynamics and problems of households functioning in Ukraine are analyzed. The measures that will contribute to improve making up management decisions aimed at the support of domestic households are suggested.